

## The Celebrity 100

Edited By Peter Kafka, 06.15.05, 6:00 PM ET

In the wired world, where everyone has access to a camera, a screen or both, it is easier than ever to find fleeting fame. A hit TV show will do the trick: The cast of *Desperate Housewives*, largely unknown less than a year ago, is all but overexposed today. Nowadays you can be famous just for being famous--see **Paris Hilton**--or for having a run of good luck, as **Ken Jennings** did during his six-month winning stint on *Jeopardy!*

Yet some stars earn their status by good old-fashioned accomplishment. **Tiger Woods** has won 60 tournaments in ten years. **George Lucas'** lifework, his Star Wars franchise, has generated billions of dollars in ticket and merchandise sales over three decades. Though *Revenge of the Sith* is his last chapter, profits will flow to him for years to come.

And **Oprah Winfrey**, who perennially ranks near the top of our Celebrity 100 list, takes the No. 1 spot this year for the first time. After 21 years, her daytime chat-fest still rules the airwaves, minting new celebs--and hundreds of millions of dollars in profits.

### Actors:

<b>Power Rank</b>	<b>Name</b>	<b>Pay Rank</b>	<b>Web Rank</b>	<b>Press Rank</b>	<b>TV Rank</b>
7	<a href="#">Johnny Depp</a>	21	16	36	31
10	<a href="#">Tom Cruise</a>	30	7	24	16
11	<a href="#">Brad Pitt</a>	51	8	22	17
13	<a href="#">Will Smith</a>	24	15	27	20
18	<a href="#">Will Ferrell</a>	16	71	55	36
24	<a href="#">Jennifer Lopez</a>	63	6	25	18
31	<a href="#">Denzel Washington</a>	34	25	49	40
37	<a href="#">Jennifer Aniston</a>	61	35	44	27
38	<a href="#">Julia Roberts</a>	82	17	37	23
42	<a href="#">Tobey Maguire</a>	29	27	66	73
44	<a href="#">Ray Romano</a>	22	83	77	63
45	<a href="#">Nicole Kidman</a>	70	14	18	21
49	<a href="#">Matt Damon</a>	46	66	42	39
50	<a href="#">Adam Sandler</a>	41	50	54	49
58	<a href="#">Drew Barrymore</a>	58	48	63	58
65	<a href="#">Sandra Bullock</a>	78	22	62	42
66	<a href="#">Cameron Diaz</a>	72	18	53	55
70	<a href="#">Jennifer Garner</a>	71	57	57	59
75	<a href="#">Naomi Watts</a>	76	35	58	74
92	<a href="#">Patricia Heaton</a>	80	95	93	78

## Athletes:

<b>Power Rank</b>	<b>Name</b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
2	<a href="#">Tiger Woods</a>	4	12	2	11
5	<a href="#">Shaquille O'Neal</a>	26	26	5	12
15	<a href="#">Lance Armstrong</a>	41	39	9	8
16	<a href="#">Michael Jordan</a>	27	34	16	25
17	<a href="#">Michael Schumacher</a>	8	37	29	81
19	<a href="#">Kobe Bryant</a>	39	47	4	2
26	<a href="#">David Beckham</a>	28	53	3	64
33	<a href="#">Michael Vick</a>	19	87	35	67
38	<a href="#">Derek Jeter</a>	50	38	11	52
46	<a href="#">Jeff Gordon</a>	53	56	13	45
47	<a href="#">Phil Mickelson</a>	48	75	6	30
48	<a href="#">Alex Rodriguez</a>	45	82	7	48
51	<a href="#">Oscar De La Hoya</a>	18	91	65	82
53	<a href="#">LeBron James</a>	56	60	21	35
57	<a href="#">Maria Sharapova</a>	62	52	14	44
59	<a href="#">Andre Agassi</a>	49	76	23	57
60	<a href="#">Manny Ramirez</a>	52	84	15	62
62	<a href="#">Serena Williams</a>	73	44	12	27
63	<a href="#">Valentino Rossi</a>	41	30	76	99
72	<a href="#">Ronaldo</a>	55	54	59	92
81	<a href="#">Venus Williams</a>	87	64	31	54
82	<a href="#">Matt Hasselbeck</a>	57	97	68	95
84	<a href="#">Walter Jones</a>	54	100	89	99
87	<a href="#">Lindsay Davenport</a>	89	88	20	70
89	<a href="#">Annika Sorenstam</a>	86	81	32	82

## Authors:

<b>Power Rank</b>	<b>Name</b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
12	<a href="#">Dan Brown</a>	6	27	39	61
22	<a href="#">J.K. Rowling</a>	9	24	69	65
68	<a href="#">James Patterson</a>	46	68	78	84
71	<a href="#">Nora Roberts</a>	39	77	92	94
88	<a href="#">Arthur Agatston</a>	66	92	85	87

## Chefs:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
85	<a href="#">Emeril Lagasse</a>	80	70	79	45
86	<a href="#">Wolfgang Puck</a>	74	79	81	65
100	<a href="#">Charlie Palmer</a>	96	99	99	90

## Directors / Producers:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
3	<a href="#">Mel Gibson</a>	3	13	33	15
4	<a href="#">George Lucas</a>	1	3	41	34
6	<a href="#">Steven Spielberg</a>	5	11	34	22
30	<a href="#">Peter Jackson</a>	13	43	67	75
36	<a href="#">Jerry Bruckheimer</a>	7	84	72	71

## Kid Stars:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
35	<a href="#">The Olsen Twins</a>	59	19	64	33
52	<a href="#">Lindsay Lohan</a>	77	32	48	50
54	<a href="#">Hilary Duff</a>	68	21	47	51
96	<a href="#">Frankie Muniz</a>	82	89	90	91
99	<a href="#">Amanda Bynes</a>	100	78	96	95

## Models:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
77	<a href="#">Gisele Bundchen</a>	67	65	86	80
90	<a href="#">Heidi Klum</a>	85	62	80	67
93	<a href="#">Kate Moss</a>	94	59	60	89
95	<a href="#">Tyra Banks</a>	89	69	84	84
97	<a href="#">Adriana Lima</a>	97	45	100	98

## Magicians:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
41	<a href="#"><u>David Copperfield</u></a>	10	90	87	52
98	<a href="#"><u>David Blaine</u></a>	99	86	95	87

## Musicians:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
8	<a href="#"><u>Madonna</u></a>	11	5	30	19
9	<a href="#"><u>Elton John</u></a>	15	10	19	24
20	<a href="#"><u>P Diddy</u></a>	23	51	38	14
23	<a href="#"><u>Metallica</u></a>	20	9	50	69
29	<a href="#"><u>Shania Twain</u></a>	25	42	56	55
32	<a href="#"><u>Rod Stewart</u></a>	30	46	43	40
34	<a href="#"><u>Bette Midler</u></a>	30	29	70	43
40	<a href="#"><u>Prince</u></a>	12	30	94	93
43	<a href="#"><u>The Eagles</u></a>	14	63	88	72
61	<a href="#"><u>Van Halen</u></a>	38	55	71	75

## Personalities:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
25	<a href="#"><u>Desperate Housewives</u></a>	92	20	10	6
55	<a href="#"><u>Paris Hilton</u></a>	87	4	16	10
64	<a href="#"><u>Jessica Simpson</u></a>	82	23	40	26
76	<a href="#"><u>Ashlee Simpson</u></a>	93	41	52	37
78	<a href="#"><u>Dave Chappelle</u></a>	74	58	83	59
91	<a href="#"><u>Kimora Lee Simmons</u></a>	63	98	97	95
94	<a href="#"><u>Ken Jennings</u></a>	98	96	73	29

## Speakers:

<b>Power Rank</b>	<b><u>Name</u></b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
56	<a href="#"><u>Bill Clinton</u></a>	89	1	1	1
80	<a href="#"><u>Rudy Giuliani</u></a>	94	73	45	3
83	<a href="#"><u>Jack Welch</u></a>	79	80	82	45

## Talk Show Hosts:

<b>Power Rank</b>	<u>Name</u>	<u>Pay Rank</u>	<u>Web Rank</u>	<u>Press Rank</u>	<u>TV Rank</u>
1	<a href="#"><u>Oprah Winfrey</u></a>	2	2	8	4
14	<a href="#"><u>David Letterman</u></a>	16	61	26	7
21	<a href="#"><u>Jay Leno</u></a>	34	33	28	5
27	<a href="#"><u>Howard Stern</u></a>	30	49	46	9
28	<a href="#"><u>Rush Limbaugh</u></a>	34	39	51	13
67	<a href="#"><u>Regis Philbin</u></a>	60	72	74	32
69	<a href="#"><u>Paul Harvey</u></a>	34	93	98	84
73	<a href="#"><u>Judge Judy Sheindlin</u></a>	41	94	91	75
74	<a href="#"><u>Ellen DeGeneres</u></a>	68	66	61	38
78	<a href="#"><u>John Madden</u></a>	63	74	75	78

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1	<a href="#"><u>Oprah Winfrey</u></a>	2	2	8	4
2	<a href="#"><u>Tiger Woods</u></a>	4	12	2	11
3	<a href="#"><u>Mel Gibson</u></a>	3	13	33	15
4	<a href="#"><u>George Lucas</u></a>	1	3	41	34
5	<a href="#"><u>Shaquille O'Neal</u></a>	26	26	5	12
6	<a href="#"><u>Steven Spielberg</u></a>	5	11	34	22
7	<a href="#"><u>Johnny Depp</u></a>	21	16	36	31
8	<a href="#"><u>Madonna</u></a>	11	5	30	19
9	<a href="#"><u>Elton John</u></a>	15	10	19	24
10	<a href="#"><u>Tom Cruise</u></a>	30	7	24	16
11	<a href="#"><u>Brad Pitt</u></a>	51	8	22	17
12	<a href="#"><u>Dan Brown</u></a>	6	27	39	61
13	<a href="#"><u>Will Smith</u></a>	24	15	27	20
14	<a href="#"><u>David Letterman</u></a>	16	61	26	7
15	<a href="#"><u>Lance Armstrong</u></a>	41	39	9	8
16	<a href="#"><u>Michael Jordan</u></a>	27	34	16	25
17	<a href="#"><u>Michael Schumacher</u></a>	8	37	29	81
18	<a href="#"><u>Will Ferrell</u></a>	16	71	55	36
19	<a href="#"><u>Kobe Bryant</u></a>	39	47	4	2
20	<a href="#"><u>P Diddy</u></a>	23	51	38	14
21	<a href="#"><u>Jay Leno</u></a>	34	33	28	5
22	<a href="#"><u>J.K. Rowling</u></a>	9	24	69	65
23	<a href="#"><u>Metallica</u></a>	20	9	50	69
24	<a href="#"><u>Jennifer Lopez</u></a>	63	6	25	18
25	<a href="#"><u>Desperate Housewives</u></a>	92	20	10	6

<b>Power Rank</b>	<b>Name</b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
26	<a href="#">David Beckham</a>	28	53	3	64
27	<a href="#">Howard Stern</a>	30	49	46	9
28	<a href="#">Rush Limbaugh</a>	34	39	51	13
29	<a href="#">Shania Twain</a>	25	42	56	55
30	<a href="#">Peter Jackson</a>	13	43	67	75
31	<a href="#">Denzel Washington</a>	34	25	49	40
32	<a href="#">Rod Stewart</a>	30	46	43	40
33	<a href="#">Michael Vick</a>	19	87	35	67
34	<a href="#">Bette Midler</a>	30	29	70	43
35	<a href="#">The Olsen Twins</a>	59	19	64	33
36	<a href="#">Jerry Bruckheimer</a>	7	84	72	71
37	<a href="#">Jennifer Aniston</a>	61	35	44	27
38	<a href="#">Derek Jeter</a>	50	38	11	52
38	<a href="#">Julia Roberts</a>	82	17	37	23
40	<a href="#">Prince</a>	12	30	94	93
41	<a href="#">David Copperfield</a>	10	90	87	52
42	<a href="#">Tobey Maguire</a>	29	27	66	73
43	<a href="#">The Eagles</a>	14	63	88	72
44	<a href="#">Ray Romano</a>	22	83	77	63
45	<a href="#">Nicole Kidman</a>	70	14	18	21
46	<a href="#">Jeff Gordon</a>	53	56	13	45
47	<a href="#">Phil Mickelson</a>	48	75	6	30
48	<a href="#">Alex Rodriguez</a>	45	82	7	48
49	<a href="#">Matt Damon</a>	46	66	42	39
50	<a href="#">Adam Sandler</a>	41	50	54	49

<b>Power Rank</b>	<b>Name</b>	<b><u>Pay Rank</u></b>	<b><u>Web Rank</u></b>	<b><u>Press Rank</u></b>	<b><u>TV Rank</u></b>
51	<a href="#"><u>Oscar De La Hoya</u></a>	18	91	65	82
52	<a href="#"><u>Lindsay Lohan</u></a>	77	32	48	50
53	<a href="#"><u>LeBron James</u></a>	56	60	21	35
54	<a href="#"><u>Hilary Duff</u></a>	68	21	47	51
55	<a href="#"><u>Paris Hilton</u></a>	87	4	16	10
56	<a href="#"><u>Bill Clinton</u></a>	89	1	1	1
57	<a href="#"><u>Maria Sharapova</u></a>	62	52	14	44
58	<a href="#"><u>Drew Barrymore</u></a>	58	48	63	58
59	<a href="#"><u>Andre Agassi</u></a>	49	76	23	57
60	<a href="#"><u>Manny Ramirez</u></a>	52	84	15	62
61	<a href="#"><u>Van Halen</u></a>	38	55	71	75
62	<a href="#"><u>Serena Williams</u></a>	73	44	12	27
63	<a href="#"><u>Valentino Rossi</u></a>	41	30	76	99
64	<a href="#"><u>Jessica Simpson</u></a>	82	23	40	26
65	<a href="#"><u>Sandra Bullock</u></a>	78	22	62	42
66	<a href="#"><u>Cameron Diaz</u></a>	72	18	53	55
67	<a href="#"><u>Regis Philbin</u></a>	60	72	74	32
68	<a href="#"><u>James Patterson</u></a>	46	68	78	84
69	<a href="#"><u>Paul Harvey</u></a>	34	93	98	84
70	<a href="#"><u>Jennifer Garner</u></a>	71	57	57	59
71	<a href="#"><u>Nora Roberts</u></a>	39	77	92	94
72	<a href="#"><u>Ronaldo</u></a>	55	54	59	92
73	<a href="#"><u>Judge Judy Sheindlin</u></a>	41	94	91	75
74	<a href="#"><u>Ellen DeGeneres</u></a>	68	66	61	38
75	<a href="#"><u>Naomi Watts</u></a>	76	35	58	74

<b>Power Rank</b>	<b>Name</b>	<b>Pay Rank</b>	<b>Web Rank</b>	<b>Press Rank</b>	<b>TV Rank</b>
76	<a href="#">Ashlee Simpson</a>	93	41	52	37
77	<a href="#">Gisele Bundchen</a>	67	65	86	80
78	<a href="#">Dave Chappelle</a>	74	58	83	59
78	<a href="#">John Madden</a>	63	74	75	78
80	<a href="#">Rudy Giuliani</a>	94	73	45	3
81	<a href="#">Venus Williams</a>	87	64	31	54
82	<a href="#">Matt Hasselbeck</a>	57	97	68	95
83	<a href="#">Jack Welch</a>	79	80	82	45
84	<a href="#">Walter Jones</a>	54	100	89	99
85	<a href="#">Emeril Lagasse</a>	80	70	79	45
86	<a href="#">Wolfgang Puck</a>	74	79	81	65
87	<a href="#">Lindsay Davenport</a>	89	88	20	70
88	<a href="#">Arthur Agatston</a>	66	92	85	87
89	<a href="#">Annika Sorenstam</a>	86	81	32	82
90	<a href="#">Heidi Klum</a>	85	62	80	67
91	<a href="#">Kimora Lee Simmons</a>	63	98	97	95
92	<a href="#">Patricia Heaton</a>	80	95	93	78
93	<a href="#">Kate Moss</a>	94	59	60	89
94	<a href="#">Ken Jennings</a>	98	96	73	29
95	<a href="#">Tyra Banks</a>	89	69	84	84
96	<a href="#">Frankie Muniz</a>	82	89	90	91
97	<a href="#">Adriana Lima</a>	97	45	100	98
98	<a href="#">David Blaine</a>	99	86	95	87
99	<a href="#">Amanda Bynes</a>	100	78	96	95
100	<a href="#">Charlie Palmer</a>	96	99	99	90